



## **BOBCATSSS 2017 SPONSORSHIP**

BOBCATSSS is an annual, international symposium focused on library and information science. The symposium is organized by students under the auspices of EUCLID (European Association for Library and Information Education and Research). BOBCATSSS acts as a unique platform for both students and professionals to network with each other while looking into the latest trends of the field during the three-day symposium.

During its history BOBCATSSS has been organized in 15 European countries. In 2017, for the first time BOBCATSSS will be organized in the Nordic countries, in Finland. Every year students from at least two universities will participate in the organizing of the symposium. In celebration of 25th anniversary year, there will be two co-operating universities to support University of Tampere: Oslo and Akershus University College from Norway and Hanze University of Applied Sciences from Netherlands.

The 25th BOBCATSSS will take place from 25th to 27th of January in 2017 in Tampere, Finland. The theme of the symposium is "Life Quality through Information". The theme is divided into three sub-categories: Libraries, Information and Interactive media.



# SPONSORS PACKAGES

|                                 | BRONZE | SILVER | GOLD   | PLATINUM* |
|---------------------------------|--------|--------|--------|-----------|
| <b>ONLINE</b>                   |        |        |        |           |
| FB POST                         | 1      | 2      | 3      | 4         |
| TWITTER POST                    | 1      | 2      | 3      | 4         |
| LINKEDIN POST                   | X      | YES    | YES    | YES       |
| WEBSITE LOGO                    | MEDIUM | MEDIUM | LARGE  | LARGE     |
| WEBSITE INTRO                   | YES    | YES    | YES    | YES       |
| <b>PRINTED</b>                  |        |        |        |           |
| LOGO IN PROGRAM                 | SMALL  | SMALL  | MEDIUM | LARGE     |
| LOGO ON BANNER                  | SMALL  | SMALL  | MEDIUM | LARGE     |
| <b>VENUE</b>                    |        |        |        |           |
| MATERIALS IN GIFT BAG           | X      | YES    | YES    | YES       |
| OFFICIAL THANKS IN THE CEREMONY | X      | X      | YES    | YES       |
| ROLL-UP/POSTER                  | X      | X      | YES    | YES       |
| TICKETS                         | X      | X      | 2      | 5         |
| COMPANY STAND                   | X      | X      | X      | YES       |
|                                 | 500€   | 1000€  | 1500€  | 3000€     |

\*FOR PLATINUM SPONSORS, OTHER MARKETING PROGRAM, SUCH AS WORKSHOP, SPEECH IN A SOCIAL PROGRAM ETC. CAN BE ARRANGED.





# BOBCATSSS IN NUMBERS



ORGANIZED IN **18** DIFFERENT CITIES  
AND IN **15** DIFFERENT COUNTRIES

PARTICIPANTS FROM ALL OVER THE WORLD:  
2015 **23** COUNTRIES/NATIONALITIES WERE PRESENTED  
2016 **25** DIFFERENT NATIONALITIES ATTENDED

**1** ST TIME TO BE HELD IN NORDIC COUNTRIES



**40+** ACADEMIC PRESENTATIONS

**2** EVENINGS OF SOCIAL PROGRAM



**1200+** FOLLOWERS ON SOCIAL NETWORKS

**4.9** STAR REVIEW ON FACEBOOK